

Consultant/Senior Consultant: Research and Insights

A rare opportunity for an experienced researcher to take a leading role in a growing agency, delivering high-impact social, market, and evaluation research (both quantitative and qualitative) for purpose-driven organisations.

About you

We are looking for a curious, team-oriented researcher who is eager to learn new skills and approaches. You should thrive in collaboration and focus on delivering strong outcomes. A client-first mindset and the ability to build and maintain relationships for business development are essential.

You will align with our organisational values and care about the social and policy issues we work on, including renewable economies, fair and inclusive workplaces, and addressing social and economic inequality.

You will care about contributing to a workplace culture centring on respect, kindness, work-life balance and a genuine eagerness to help each other grow.

You will be adept at managing multiple projects to competing deadlines and working as part of a multi-disciplinary team where we adapt our approach to meet the needs of each client.

About the role

As the Consultant/Senior Consultant you will report to the Managing Director, working closely with a tight-knit team to produce insights reports and commissioned social research to influence policy, inform public opinion or drive evidence-led communications strategy.

The Research Consultant will be responsible for:

- Undertaking qualitative research, including designing, conducting and analysing focus groups, in-depth interviews and online discussion boards, and producing client-ready insights reports and presentations.
- Undertaking quantitative research, including writing surveys, analysing survey data, and producing client-ready insights reports and presentations.
- Undertaking desktop research, including analysis and synthesis of existing research and data on a range of social and policy issues, and developing publication quality reports.
- Identifying and pursuing opportunities to engage new clients and drive business expansion and revenue.
- Developing and maintaining client relationships and communicating effectively with clients.
- Planning, facilitating and managing client meetings and workshops, ensuring clear objectives, productive discussions, and actionable outcomes.
- Responding to tender submissions, RFPs and briefs with high quality research proposals.
- Developing and maintaining effective project management, data management and project administration processes.

Minimum qualifications

- A bachelor's degree (or higher) in a relevant field such as social policy, social research, psychology, or social sciences.
- 5–10 years of relevant professional experience.
- A strong interest in developing a career in research consulting for purpose-driven organisations, with alignment to our mission.

Desirable skills

- Existing knowledge of, or interest in learning, Python to collect, clean, analyse, and visualise data from various sources.
- Proficiency in Q for quantitative analysis.
- Understanding of how research insights can support strategic communication objectives.

About The Insight Centre

The Insight Centre empowers for-purpose organisations with evidence and insights to address Australia's current and future social, economic and public policy challenges.

We create meaningful impact through high quality research and research strategy. Our research is designed to build the evidence-base that can strategically support our clients' mission and values and to enable evidence-led approaches to strategic planning, stakeholder and community engagement, communications and advocacy.

We believe that compelling research is not just about understanding the dimensions of the problem. It's about translating knowledge in ways that shape the public discussion and formulate effective solutions for organisations, stakeholders and communities.

For more information about The Insight Centre:

<https://theinsightcentre.com.au/>

Flexibility

We believe in flexibility and in using technology to work effectively and collaboratively.

The Insight Centre has consultants in different parts of Australia, so we are a highly flexible workplace and conduct most of our team work remotely. You will be able to work from home as often as you like – permanently if that is your preference – or from our co-working office spaces in Sydney, Melbourne, Brisbane, Adelaide, Perth or Canberra. You can shape your own hours, within reason.

We are open to the successful candidate working 3, 4 or 5 days per week.

Remuneration

Consultant level: \$90,000 - \$120,000 (full-time, plus super) depending on skills and experience.

Senior Consultant level: \$120,000 - \$135,000 (full-time, plus super) depending on skills and experience.

Apply now

If you feel this role is right for you, please submit your CV and a brief cover letter outlining your interest and experience to: shanthi@theinsightcentre.com.au

Application deadline: Wednesday 19th March, 5pm AEDT