

# Research Consultant / Senior Research Consultant

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## About the role

A rare opportunity for an experienced market and social researcher to play a key role in a growing, multi-disciplinary research agency by designing and delivering research for impact for the for-purpose and not-for-profit sector.

As the Research Consultant you will report to the Managing Director, working closely with a tight-knit team across multiple research projects to translate research evidence into meaningful insights for our for-purpose and not-for-profit clients.

The Research Consultant will be responsible for:

- Undertaking qualitative research, including writing focus group or interview guides, conducting focus groups or interviews, analysing focus group or interview findings and producing client-ready reports and presentations
- Undertaking quantitative research, including writing surveys, analysing survey, developing segmentation models and producing client-ready reports and presentations
- Undertaking desktop research, including analysis and synthesis of existing research and data on a range of social and policy issues
- Developing and maintaining client relationships and communicating effectively with clients
- Responding to tender submissions, RFPs and briefs with high quality research proposals
- Developing and maintaining effective project management, data management and project administration processes

## About you

This position will suit a market and social researcher with 6 or more years' experience delivering high-quality work in commercial or non-government marketing and/or communications settings and a strong interest of current Australian social, economic and policy issues.

You will have excellent interpersonal and communication skills, with the ability to translate research into actionable insights and recommendations for clients and write with authority across different formats.

You will need to be detail-oriented, deliverables-driven and able to work with accuracy to deadlines. You will be able to work independently as well as within a multi-disciplinary team spanning research, strategy, communications and media relations.

## Skills and experience

You will have completed as a minimum a Bachelor's degree in a relevant discipline (e.g. business, finance, psychology, marketing, statistics, or social sciences).

You will also have prior experience in market research for communications, with qualitative and quantitative capacity and strong analytical capabilities. You will have confidence in developing audience segmentation models and insights that can be mobilised to develop and to evaluate communications strategy.

## About The Insight Centre

The Insight Centre empowers for-purpose organisations with evidence and insights to address Australia's current and future social, economic and public policy challenges.

We create meaningful impact through high quality research and research strategy. Our research is designed to build the evidence-base that can strategically support our clients' mission and values and to enable evidence-led approaches to strategic planning, stakeholder and community engagement, communications and advocacy.

We believe that compelling research is not just about understanding the dimensions of the problem. It's about translating knowledge in ways that shape the public discussion and formulate effective solutions for organisations, stakeholders and communities.

For more information about The Insight Centre:  
<https://theinsightcentre.com.au>

## Flexibility

We believe in flexibility and in utilising technology to work effectively and collaboratively.

The Insight Centre has consultants in different parts of Australia, so we are a highly flexible workplace and conduct most of our team work remotely. You will be able to work from home as often as you like – permanently if that is your preference – or from our co-working office spaces in Sydney, Melbourne, Brisbane, Adelaide, Perth or Canberra. You can shape your own hours, within reason.

We are open to the successful candidate working 3, 4 or 5 days per week.

## Remuneration

\$90-130K (full-time, plus super) depending on skills and experience.

## Apply Now

If you feel this role is right for you, please submit your CV including a cover letter outlining your interest and experience to: [shanthi@theinsightcentre.com.au](mailto:shanthi@theinsightcentre.com.au)

**Application deadline:** October 14th, 2023